

DBS Treasures e-Newsletter program (November 2021) Terms and Conditions
General Terms and Conditions

1. DBS Treasures e-Newsletter program (November 2021) (the "**Promotion**") is available to DBS Treasures customers of DBS Bank (Hong Kong) Limited (the "**Bank**") who receive the Bank's marketing communications for the Promotion ("**Customers**").
2. Unless otherwise specified below, the Promotion shall run from 12 November 2021 to 30 November 2021 (the "**Promotion Period**").
3. Customers must be a DBS Treasures customer at the time the below offers are given.
4. All products and services are subject to availability and on a first come first served basis and while stocks last.
5. The prices of all products and services published on the related webpages are for reference only. No notice will be made should there be any changes.
6. The Bank is not the supplier of the products/services or the description, photos, or reference prices in relation to the products/services published in our website (which are intended to be for reference only). Any enquiry, claim or complaint in relation to the quality or availability of the products/services or the accuracy of any of the aforementioned information contained in our website shall be directed to the relevant supplier. The Bank shall assume no liability in respect thereof.
7. The Bank shall not accept any liability for any loss incurred by Customers should the participating merchants refuse to provide the offers.
8. The Bank and the respective merchants may change these terms and conditions and/or modify/terminate the Promotion without prior notice. The Bank's and the respective merchant's decision are final.
9. In the event of any dispute between Customers and the respective merchant, the decision of the respective merchant shall be final.
10. The offers are not redeemable for cash, exchangeable or transferable, and cannot be used in conjunction with other promotional offers.
11. If the Customer becomes a non-DBS Treasures customer or if there is abuse/non-compliance by the Customer during the Promotion Period, the Customer cannot enjoy the Promotion. The Bank will not credit the reward or where the reward has been credited, the Bank may debit the value of any reward or other gifts from the Customer's account(s) without prior notice and/or take action to recover any outstanding amounts.
12. The English version shall prevail if there is any inconsistency between the English and Chinese versions.

Specific Terms and Conditions

New World CLUB

13. From 12 November 2021 until 22 November 2021 (the “**Campaign Period**”), the first 1,000 Customers who successfully register to become New World CLUB members via the designated link (go.dbs.com/hk-tre-nov-nwc) (“**Qualified New Members**”) shall be eligible to 200 K Dollars as welcome incentive (“**Incentive**”). All entries in New World CLUB’s system records (including time and order of application received) shall be final and conclusive.
14. The Incentive will be credited to Qualified New Members in the form of KLUB Points within 4 weeks after the Campaign Period. Qualified New Members shall also possess a valid KLUB 11 Member account in order to obtain and use the Incentive. The expiry date of the KLUB Points will be on 31 December 2021 and must be converted to K Dollars prior to expiry.
15. Existing New World CLUB members are not eligible for the Incentive.
16. The quota of Incentive is limited and will be awarded to Qualified New Members on a first-come-first-served basis. Each Qualified New Member is only eligible to receive the Incentive once.
17. The Incentive is non-transferrable and cannot be redeemed for cash, coupons or other items.
18. The terms of use of the Incentive can be found at New World CLUB’s webpage - go.dbs.com/hk-tre-eonov-nwc-tcen
19. Each Customer can enjoy the offer once only.

EESE

20. From 12 November 2021 until 20 November 2021, Customers can enjoy the below offer:
 - Customers who register as a Gold Member on the EESE mobile app using DBS Treasure referral code at go.dbs.com/hk-tre-eonov-EESE-en shall enjoy membership upgrade to EESE Gold Membership within 7 days of successful registration.
 - EESE Gold Member privileges include:
 - Welcome gift: 4 x HK\$50 EESE e-Gift Vouchers
 - Free delivery or pickup for orders over HK\$200
 - VIP Day offers every Tuesday
 - Special VIP price for selected items
 - Birthday Surprise
 - Priority access to exclusive events and limited-edition products
 - Access to Gold Club (available from 22 to 28 November, 2021 on EESE app) – a online shop which selling coveted and exciting products (e.g. limited-edition BE@RBRICK and handbags) offered at attractive prices exclusively for Gold Members
21. The terms of use of the offer can be found at EESE’s webpage - go.dbs.com/hk-tre-eonov-EESE-tcen.
22. Each Customer can enjoy the offer once only.

MI MING MART

23. During the Promotion Period, Customers can enjoy the below offer:
- 5% off upon purchases of HK\$3,800 or above with promo code at MI MING MART online store.
24. Offer is only applicable to MI MING MART Go Clean members.
25. Offer is only applicable at MI MING MART online store (go.dbs.com/hk-tre-eonov-mmen).
26. The purchase amount is based on a single transaction. Each Customer can only enjoy the offer once.

Premier Food

27. During the Promotion Period, Customers can enjoy the below offer:
- 8% off upon online purchase of HK\$800 with promo code at Premier Food online shop.
28. Offer is only applicable at Premier Food online shop (go.dbs.com/hk-tre-eonov-pfen).
29. Each Customer can enjoy the offer once only per transaction.

BABYBOOM

30. From 12 November until 31 December 2021, Customers can enjoy below offer:
- 15% off upon online purchases with promo code at BABYBOOM online shop (Sales items and Selected Items Promotion is not included).
31. Offer is only applicable at BABYBOOM online shop (go.dbs.com/hk-tre-eonov-bben).
32. Each Customer can enjoy the offer once only per transaction.

Frutodor

33. From 12 November until 31 December 2021, Customers can enjoy the below offer
- 10% off upon purchase (except delivery fee) with promo code at Frutodor online shop.
34. Offer is only applicable at Frutodor online shop (go.dbs.com/hk-tre-eonov-fden).
35. Each Customer can enjoy the offer once only per transaction.